



Pace Setter: \$5000

- ⇒ Prominent Logo or Ad in Runner/Spectator Guide (30,000 distributed through Bemidji Pioneer)
- ⇒ Prominent Logo or Ad on Website
- ⇒ Logo on Start/Finish Line Arch (4'x4' sign)
- ⇒ Prominent Logo on Race Shirt (1300+ shirts distributed)
- ⇒ Name on Radio Ads
- ⇒ Logo on TV Ads
- ⇒ Material Provided by Company in Swag Bags (1300+ bags distributed)
- ⇒ 3 Booth Spaces at the Be Active Expo
- ⇒ Signage Provided by Company on Finish Line Barricades
- ⇒ 4 Free Entries

Elite: \$1000

- ⇒ Logo in Runner/Spectator Guide (30,000 distributed through Bemidji Pioneer)
- ⇒ Medium Size Logo on Website
- ⇒ Logo on Race Shirt (1300+ shirts distributed)
- ⇒ Name on Radio Ads
- ⇒ Logo on TV Ads
- ⇒ Material Provided by Company in Swag Bags (1300+ bags distributed)
- ⇒ 1 Booth Space at the Be Active Expo
- ⇒ 1 Free Entry

Master: \$500

- ⇒ Logo in Runner/Spectator Guide (30,000 distributed through Bemidji Pioneer)
- ⇒ Logo on Website
- ⇒ Logo on Race Shirt (1300+ shirts distributed)
- ⇒ Material Provided by Company in Swag Bags (1300+ bags distributed)

Race Day: \$250

- ⇒ Booth Space at the Be Active Expo

Swag: \$150

- ⇒ Material Provided by Company (coupons, flyers, trinkets, etc) in Swag Bags (1300 bags distributed)

2018 had 7 races and had about 1300 participants. (62% increase since inception in 2013)
Total people: including runners, spectators, family, & volunteers, etc =3500-5500 each year!
Total # of States Represented: 30
Total # of Provinces Represented: 3
All hotels in the area completely sold out!!!